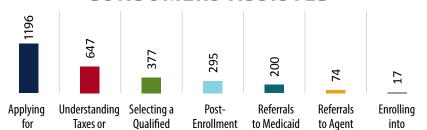
By the numbers: the AzCRH Navigator Consortium

September 2, 2015 - September 1, 2016

2,806

Consumers sought specific enrollment assistance beyond education services.

CONSUMERS ASSISTED



Assistance

524 + 120

Events & Activities

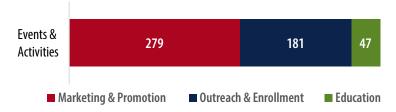
Organizations

Medicaid

or CHIP

Exemptions

Health Plan



Estimated Consumers Reached:

or CHIP

or Brokers

for SHOP

SHOP

1,653,031

| Marketing & Promotion | 1,517,047 |
|-----------------------|-----------|
| Outreach & Enrollment | 61,469 |
| Education | 74,515 |

AzCRH Navigators utilized a statewide reporting system to setup individual consumer appointments: http://coveraz.org/connector/



978

Appointments were scheduled in this system

989 Of appointments were kept by consumers

Referral Sources

43.9% Appointments Primary Language was Spanish

Word of Mouth

Community/ social service organization 141 Media or Social Media 45

Event 40

Healthcare Provider 26 Agent 9

