

Arizona Center for Rural Health
 44th Annual Rural Health Conference Pre-Conference Workshop
 “Understanding & Leveraging the Economic Impact of Rural Health Care”
 (Rural Health Works Regional Workshop)

High Country Conference Center, Flagstaff, AZ
 July 24, 2017, 8:30am – 3:30pm

Workshop Agenda
Welcome and Introductions
8:45am – 10:05am: ECONOMIC IMPACT Part 1
Theory of Input-Output Impact of Hospitals on Arizona State Economy Impact of a Rural Hospital at Zip, County, State, Level Impact of a Rural Hospital Closure Impact of Representative Rural Primary Care Physician and Rural PCP Shortage Impact of Physician Assistant/Nurse Practitioner
10:05am – 10:20am: BREAK
10:20am – 11:45am: ECONOMIC IMPACT Part 2
Impact of Medicaid Expansion Impact of Medical School and GME Summary of Economic Impact Studies Brief overview of IMPLAN data Questions and Discussion
11:45am – 12:15pm: ECONOMIC IMPACT Part 3: EMERGENCY MEDICAL SERVICES
Arizona EMS development Economic Impacts of EMS and general discussion
12:15pm – 1:00pm: LUNCH
1:00pm – 2:00pm: MAPPING APPLICATIONS TO SUPPLEMENT RURAL HEALTH WORKS
Arizona specific data Workforce data Applications Questions and Discussion
2:00pm – 3:00pm: HEALTH FEASIBILITY ASSESSMENTS: Focus on Telemedicine
Primary Care Needs and Specialty Needs Models Project ECHO in Arizona <ul style="list-style-type: none"> • Project ECHO Example of a closed ECHO: North Country CHC’s Hep-C Program Arizona Telemedicine Program <ul style="list-style-type: none"> • Service delivery • Service Provider Directory Direct to Consumer Questions and Discussion
3:00pm – 3:30pm; Summary and Discussion

Presenters: OTHERS TO BE INVITED

Daniel Derksen, MD

Daniel Derksen, M.D., is the Walter H. Pearce Endowed Chair and Professor in the Community, Environment & Policy Department at the University of Arizona's Mel and Enid Zuckerman College of Public Health. He is the Director of the Arizona Center for Rural Health (AzCRH) and oversees multiple programs. After graduating from the University of Arizona College of Medicine in 1984, Dr. Derksen completed his family medicine residency at the University of New Mexico where he worked as a faculty member for 25 years. While working for Governor Susana Martinez as Director, New Mexico Office of Health Care Reform, Dr. Derksen wrote and was funded (\$34.3 million) by the Centers for Medicare and Medicaid Services to establish New Mexico's state health insurance Marketplace. Dr. Derksen completed a Robert Wood Johnson Health Policy Fellowship in 2008 with U.S. Senator Jeff Bingaman. He researched and drafted federal legislative provisions to improve the nation's supply and distribution of the health workforce that were included in Title V of the "Patient Protection and Affordable Health Care Act." As principal investigator of state, federal, private foundation, and grants in excess of \$50 million over his academic career, Dr. Derksen works to improve health insurance coverage and access to high quality health care, emphasizing community-based service-learning models in rural areas.

Gerald Doeksen

Dr. Doeksen is Regents Professor/Health Economist for the Department of Agricultural Economics at Oklahoma State University. Dr. Doeksen was awarded the American Rural Health Association Research Award for developing medical-practice feasibility guidebooks and was honored by the Journal of Emergency Medical Services for his guide for planning rural EMS systems. Dr. Doeksen has worked with Oklahoma communities and health providers for over 35 years and co-founded the National Center for Rural Health Works. He contributes to this campus-community partnership by sharing his special expertise in measuring the economic benefits of the health sector and in developing budget studies for health services.

Cheryl St. Clair

Cheryl F. St. Clair has over 30 years of experience in rural community development and 5 years experience in hospital administration. She has assisted with the development of RHW and its tools. Ms. St. Clair presents RHW workshops, develops web tools, and provides ongoing technical assistance to other states. Dr. Doeksen and Ms. St. Clair have expanded RHW to over 40 states by training teams to use the RHW tools and processes in partnership with their local communities.

Ann Peton

Ann Peton is the Director of the National Center for the Analysis of Healthcare Data (NCAHD) located in Blacksburg, Virginia. She has over 30 years experience working with local, state and national entities and individuals regarding GIS applications and usage. She established NCAHD in order to create and provide the most complete and consistent set of healthcare workforce data and mapping tools in the nation for physicians and 15 other non-physician healthcare providers. Successful partnerships with AMA, AOA, HRSA and many other healthcare centers, national provider organizations and other stakeholders has affirmed NCAHD as a leader in support healthcare research, hospital network planning, grant writing and advocacy concerning healthcare workforce policy issues. Visit NCAHD's FREE national healthcare Internet mapping portal before the workshop: <http://gis.ncahd.org>.