Arizona Rural & Public Health Policy Forum

Wednesday, January 24, 2018
Arizona State Capitol – Executive Tower

The Forum is presented by the Arizona Center for Rural Health with sponsorship from the Arizona Rural Health Association.
AGENDA

8:15 am  Welcome and Opening Remarks
Daniel Derksen, MD, Director, Center for Rural Health, Mel and Enid Zuckerman College of Public Health
Kevin Driesen, President, Arizona Rural Health Association

8:30  Update from Arizona State Agencies
8:30 - 8:50  Cara Christ, MD, Director, Arizona Department of Health Services
8:50 - 9:10  Terry Mullins, Bureau Chief, Arizona Department of Health Services, Bureau of Emergency Medical Systems and Trauma Services
9:10 – 9:30  Tom Betlach, Director, Arizona Health Care Cost Containment System

9:30  Workforce Ad-Hoc Update
•  Representative Heather Carter, District 15
•  Representative Randall Friese, District 9
•  Senator Nancy Barto, District 15

10:15  Stretch Break

10:30  Governor’s Office Update
Christina Corieri, Policy Advisor, HHS, Office of Arizona Governor Doug Ducey

11:00  Arizona Health Organizations’ 2018 Legislative Agenda (5 minutes each)
•  Erika Martinez, Grassroots Coordinator, Arizona Alliance for Community Health Centers
•  Greg Ensell, Vice President, Government Relations, Arizona Hospital & Healthcare Association
•  Pele Peacock Fischer, V.P. of Policy & Political Affairs, Arizona Medical Association/ Arizona Osteopathic Medical Association
•  Monica Vandivort, Home Care Medicine Director, Asst. Professor Division of Geriatrics, General Internal Medicine and Palliative Medicine
•  Susan Cannata, Healthcare Lobbyist, Arizona Academy of Family Physicians
•  Leonard Kirschner, MD, Past-President, AARP
•  Emily Jenkins, CEO & President, Arizona Council of Human Service Providers
•  Kathryn Busby, Lobbyist, Arizona Nurses Association
•  Floribella Redondo, Director, Arizona Community Health Workers Association
•  Simon Qaasim, Director of Health Policy, Children’s Action Alliance

12:00-1:00 pm  LUNCH – Meet & Greet Our State Legislators (3rd Floor Conference Room)

1:15  CONTINUE: Arizona Health Organizations’ 2018 Legislative Agenda (5 minutes each)
•  Will Humble, Executive Director, Arizona Public Health Association
•  Wendy O’Donnell, Director, Arizona Living Well Institute, Empowerment Systems
•  Jennifer Carusetta, Executive Director, Health System Alliance of Arizona
•  Kimber Lanning, Founder and Executive Director, Local First Arizona
•  J.C. Sherman III, State Director, USDA, Rural Development

1:45  Leveraging the 100% FFP (Federal Financial Percentage) for Tribes/IHS by Lifting Medicaid Caps through Care Coordination Agreements
•  Alida Montiel, Policy Director, Inter Tribal Council of Arizona
•  Kim Russell, Executive Director, Arizona Advisory Council on Indian Health Care

2:30  Pain, Pills, and Policy - A discussion on the Opioid Epidemic
•  Shana Malone, Clinical Initiatives Project Manager, AHCCCS – Office of the Director
•  Haley Coles, Executive Director, Sonoran Prevention Works
•  Ryan Kivela, Director of Adult Services, Health Choice Integrated Care
•  Aram Mardian, MD, Chief of Chronic Pain Wellness Center, Phoenix VA Health Care System

3:30  Closing Remarks & Adjourn
Senator Nancy Barto represents Legislative District 15 (North Phoenix, Cave Creek, Scottsdale and Glendale) and has served in the Legislature since 2006. Nancy chairs the Senate Health and Human Services Committee and serves as Vice Chair of the Judiciary Committee. Nancy has sponsored major health care reforms increasing affordable health insurance options, price transparency, protecting patients’ and health care providers’ fundamental freedoms and those of the unborn and other vulnerable populations. Recognized as a consistent leader for Arizona families, Nancy has championed important medical tort, property tax and homeowner reforms and been a voice for reform and accountability in Arizona’s foster care and behavioral health systems and served as co-chair of the Child Safety Oversight Committee since 2013. Nancy studied Vocal Performance and Elementary Education at Arizona State University and A.S.U. West.

Thomas J. Betlach has served as Director of the Arizona Health Care Cost Containment System (AHCCCS) since 2009. In this capacity, he reports to the Governor and is responsible for the Arizona Medicaid program. AHCCCS currently provides health care coverage to 1.3 million Arizonans at an annual cost of $9 billion. The agency administers multiple sources of governmental funds and is responsible for regulatory oversight and compliance of Medicaid managed care health plans and health care providers to assure quality of care, fiscal accountability, program integrity and cost containment. Mr. Betlach earned his bachelor’s degree in political science from the University of Wisconsin and his master’s degree in public administration from the University of Arizona.

Kathryn L. Busby is a government relations/public policy consultant specializing in health care. She represents various health care providers and entities providing government relations representation and consultation on regulatory, contracting and other health care related issues. Her clients have ranged from the Arizona Nurses Association to health plans and insurers (commercial, Medicaid and Medicare) to behavioral health providers (Arizona Council of Human Service Providers), a nursing home and ambulance provider. Ms. Busby obtained a Bachelor of Science, Foreign Service degree from Georgetown University, Washington DC, and a Juris Doctorate from Arizona State University. She was a member of the Arizona State Board of Nursing from 2004-2016, the Governor’s Regulatory Review Council from 2000-2003 and is currently on the Board of Directors of Touchstone Health Services.

Susan A. Cannata received her juris doctor degree from the University of Arizona, College of Law in 1991, where she graduated summa cum laude and was awarded membership in the Order of the Coif. After law school, Ms. Cannata served as a law clerk to both the Honorable Earl H. Carroll of the United States District Court for the District of Arizona, and the Honorable Michael Daly Hawkins of the United States Court of Appeals for the Ninth Circuit. She practiced commercial litigation and government relations with Meyer, Hendricks, Victor, Osborn & Maledon. She has been with Peters, Cannata & Moody since its inception in 1995. Ms. Cannata works extensively in the area of government relations, representing a broad range of clients before legislative and administrative bodies.

Jennifer Carusetta joined the Health System Alliance of Arizona in 2015 as the organization’s first Executive Director. In this role, Jennifer is responsible for the oversight of all Alliance operations; the cultivation of partnerships with Arizona policymakers, business and community stakeholders; in addition to the advancement of the Alliance’s policy and legislative agendas at both the state and federal levels. Prior to joining the Alliance, Jennifer served as the Chief Legislative Liaison at the Arizona Health Care Cost Containment System (AHCCCS) and proudly served in the Administrations of both Governors Hull and Napolitano. Jennifer is a Flinn-Brown Fellow who received her undergraduate degree from the University of Arizona and a Master’s in Public Administration from Arizona State University. She is also a part-time instructor in Northern Arizona University’s Extended Campus Public Administration Program.

Representative Heather Carter is your state representative from North Phoenix, Cave Creek, and North Scottsdale. Currently, Representative Carter is the Chairperson of the House Health Committee, and a member of the Committee on Elections and Committee on Energy, Environment and Natural Resources. First elected in 2010, she has a track record of sponsoring legislation that solves many of the complex problems facing Arizona, making her one of the most effective legislators at the Capitol. As your state legislator, she has worked to streamline government, improve the economy, encourage job creation, protect the most vulnerable, reform education and healthcare, while maintaining a balanced state budget through responsible spending measures.

Cara M. Christ, MD, MS, became Director for the Arizona Department of Health Services in May 2015. Dr. Christ has served the agency for more than nine years. Among her many accomplishments at ADHS, Dr. Christ collaborated with health partners and stakeholders to develop strategic plans for infectious disease prevention and control including the Governor’s Council on Infectious Disease Preparedness and Response. She was involved in leading statewide efforts during the 2009 H1N1 pandemic, and worked with partners to find solutions to improve childhood vaccination programs. In 2012, Dr. Christ managed the development and implementa-
Haley Coles is the executive director of Sonoran Prevention Works. She has advocated for drug user health since 2006 in rural and urban areas both in Arizona and Washington state. Her work with vulnerable populations has been recognized by Governor Doug Ducey of Arizona and Governor Jay Inslee of Washington. She sits on several state-level advisory groups for the prevention of overdose and HIV, develops harm reduction curriculum, and pursues policy change to improve public health and health equity. Haley is currently pursuing her Master’s of Public Health at University of Arizona.

Christina Corieri serves at Governor Ducey’s health and human services policy advisor. In this position, she advises the governor on policy affecting healthcare at the state and national level as well as on welfare, insurance, juvenile corrections, child safety, and health related licensing boards. Prior to joining Governor Ducey’s staff, she held positions including healthcare policy analyst at the Goldwater Institute, Chief of Staff for Councilman Sal DiCiccio, and Vice President of Government and Board Relations for a national nonprofit. She holds a JD from ASU as well as a B.S. in political science and a B.A. in history.

Daniel Derksen MD, is the Walter H. Pearce Endowed Chair and Director of the Arizona Center for Rural Health (AzCRH), and Professor & Chair of the Community, Environment & Policy Department at the University of Arizona College of Public Health. He oversees AzCRH programs including the State Office of Rural Health, the Rural Hospital Flexibility Program, the AzCRH Navigator Consortium, and the SAMSHA-ADHS-AzCRH First Responders interagency services agreement.

He is the 2017-18 President of the Arizona Academy of Family Physicians. In 2007-08 he was a Robert Wood Johnson Foundation Health Policy Fellow with U.S. Senator Jeff Bingaman in D.C., where he researched and drafted provisions to improve the supply and distribution of the nation’s health workforce signed into law in 2010. Working for Governor Martinez in 2011-12, he established New Mexico’s health insurance Marketplace that now covers over 50,000 individuals.

As principal investigator of state, federal, and private foundation grants in excess of $55 million over his 30-year academic career, Dr. Derksen works to improve insurance coverage and access to high quality health care, emphasizing community-based service-learning models in rural areas. He focuses on translating data to inform the legislative, regulatory, and program evaluation processes at the state and national levels.

Greg Ensell joined the AzHHA team in November 2016 as Vice President of Government Relations. In this role he will further develop the united voice of AzHHA members to shape federal and state policy, legislation and regulation that will positively influence health and healthcare in Arizona. Greg comes with a wealth of experience working with elected officials, having spent nine years at Cox Communications as Manager of Government and Public Affairs, Policy Advisor at the Arizona State Senate, Manager of Policy Development at the Greater Phoenix Chamber of Commerce, and economist at Elliott D. Pollack and Company.

Pele Peacock Fischer, J.D. is Vice President of Policy and Political Affairs. Pele directs strategies in legal, political and regulatory development and advocacy for ArMA. Before joining ArMA, Pele served as policy advisor and staff attorney to the majority at the Arizona House of Representatives, where she provided legal and policy analysis of current law and proposed legislation, and served as the Majority staff on multiple committees, including Health, Reform and Human Services, and Commerce. She grew up in Arizona, received her undergraduate degree in business from Southern Methodist University, and her law degree from the University of Idaho. Pele previously served as a law clerk to the U.S. Senate in Washington, D.C., before returning to Phoenix to practice law with the firm of Alvarez & Gilbert. She is a graduate of Scottsdale Leadership and the Flinn-Brown Civic Leadership Academy.

Will Humble is the Executive Director for the Arizona Public Health Association. His 30 years in public health included more than 2 decades at the Arizona Department of Health Services, where he served in various capacities including as the Agency Director from 2009 to 2015. Most recently, he served as a health policy director at the University of Arizona from 2015 to 2017. He continues to be involved in health policy in his role with AzPHA and as Adjunct Faculty with The University of Arizona’s Mel & Enid Zuckerman College of Public Health.

He received a Bachelor of Science in Marketing from Northern Arizona University, a Bachelor of Science in Microbiology from Arizona State University, and a Masters in Public Health from the University of California, Berkeley. He was awarded an Honorary Doctorate from The University of Arizona in 2015 for his career commitment to engaging partnerships between academic and executive public health.

Emily Jenkins has been the President and CEO for the Arizona Council of Human Service Providers since January 2008. Working in the health care field for much of her professional life, Emily has a BA from the UA and Juris Doctorate from ASU. Emily started the Arizona Family Planning Council and worked at Tucson Medical Center where she developed an international health partnership program in Kazakhstan and served as the Director of Government and Community Re-
lutions. Emily has family members with behavioral health disorders who have provided her with both an understanding of the needs of those with mental illness and a passion for ensuring that services are available to them.

**Leonard Kirschner, MD, MPH**, is a Board Member of the Wickenburg Community Hospital. He was the AHCCCS Director from 1987 to 1993 and is a member of the State Medicaid Advisory Committee. He served as State President AARP AZ for six years and remains a member of their Advocacy Committee. He is a member of the Harvard School of Public Health Leadership Council, the AzHHA Public Policy Committee, the ARMA Government Relations Committee, the Arizona Town Hall Executive Committee, a Trustee of the Arizona Perinatal Trust and the AZDHS AzHIP Steering Committee.

**Ryan Kivela** is the Director of Adult & Crisis Services for Health Choice Integrated Care (HCIC) in Flagstaff, AZ. He has over 10 years of experience in behavioral and integrated healthcare management. He is specifically interested in developing Evidence Based Practices, including Assertive Community Treatment, Supported Employment and Medication Assisted Treatment. Ryan’s team is a grantee of the State Targeted Response (STR) to the Opioid Crisis and is currently establishing new resources for the care of individuals in Northern Arizona suffering from opioid use disorders (OUD). Ryan’s Clinical Services Team at HCIC will also be launching a Project ECHO Hub this spring for teams and clinicians serving individuals with OUD.

**Kimber Lanning** is Founder and Executive Director of Local First Arizona, a statewide organization implementing innovative strategies for new models of economic development that create vibrant local economies. With nearly 3,000 business members and four statewide offices, Lanning leads a team of 17 who work on a diverse array of programs ranging from healthy local food access, entrepreneurial development in underserved communities, and rural community development, each of which plays a part in building sustainable and resilient local economies. Lanning is consistently recognized and has received numerous awards for her diverse work and extensive leadership. Lanning has also been named one of the “50 Most Influential Women in Arizona” (Arizona Business Magazine, 2011), was the recipient of the Athena Award by the Greater Phoenix Chamber of Commerce in 2013, and was the 2014 Leader of the Year in Public Policy (Arizona Capitol Times).

**Shana Malone** is a Clinical Initiatives Project Manager in the Office of the Director at the Arizona Health Care Cost Containment System. Shana oversees the agency initiative to reduce the effects of the opioid epidemic in Arizona. Shana has an M.S. in Human Development with a clinical specialty in family systems therapy and completed her doctoral coursework in the School of Social and Family Dynamics at Arizona State University. Her academic work focused on computational social science, social and emotional development and dynamical systems applications. Prior to coming to AHCCCS, Shana was the Director of the Statistical Analysis Center at the Arizona Criminal Justice Commission where she developed the original pilot model for the Arizona Prescription Drug Misuse and Abuse Initiative. Shana has worked on several local and national multi-systemic prevention and evaluation health outcome projects, and she has experience as a therapist in Arizona.

**Aram Mardian, MD**, is the founding Chief of the Chronic Pain Wellness Center at the Phoenix VA Health Care System, which has developed into a model for interprofessional whole person pain care. He is board certified in family medicine and holds additional certifications in pain medicine and medical acupuncture. He has been involved in primary care pain education nationally and locally with the VA. Dr. Mardian was a contributor to the Arizona Opioid Prescribing Guidelines published in 2014 and updated in 2018 and was a workgroup member for the VA/DoD Clinical Practice Guideline “Management of Opioid Therapy for Chronic Pain” published in February 2017. He serves as Co-Chair for the Health Care Advisory Team for the Arizona Prescription Drug Misuse & Abuse Initiative.

**Erika Martinez** is a seasoned professional with extensive experience in developing and coordinating various programs and fundraising events. With a passion for creating an impact in her community, she has worked as Grassroots Coordinator for the Arizona Alliance for Community Health Centers (AACHC) since 2014. Among her various roles at AACHC, Martinez works to mobilize board members, staff, and patients of the community health centers to create more awareness about the health center movement and healthcare issues affecting Arizona’s families. Martinez has a B.S. in Recreation and Tourism Management along with a Certificate in Special Event Coordination from Arizona State University.

**Alida V. Quiroz-Montiel** (Member, Pascua Yaqui Tribe) is the Health Systems Director and Program Manager for the Tribal Health Steering Committee for the Phoenix Area Indian Health Service, Inter Tribal Council of Arizona, Inc. Overall responsibilities encompass: Conducting analysis and preparing information on Federal and State health policy and regulation development that impact Tribal Nations and the lives of American Indian people; Preparing information on health risks and identification of tribal recommendations to address concerns; Conducting training since 2010, on the Patient Protection and Affordable Care Act and the Indian Health Care Improvement Act to tribal councils, tribal health department staff and at local communities. Current board memberships include the National IHS Behavioral Health Work Group, the Arizona Governor’s Advisory Council on In-
The document contains biographies of various individuals, each with their own background and experiences. Here is a summary of the key points:

- **Floribella Redondo** serves as the President of AZCHOW. She has been active in the organization for over 15 years, including the development and implementation of the annual AZCHOW conference. Originally a community health worker, Ms. Redondo has worked with non-governmental programs focusing on CHW interventions in the community beginning in 1996. She has collaborated in the areas of community organizing, diabetes, cancer, substance abuse and youth development.

- **Terry Mullins** joined the Arizona Department of Health Services as the Bureau Chief for the Bureau of Emergency Medical Services (EMS) on May 22, 2006. Mullins previously served as the Trauma-EMS Technical Assistance Center Manager in Maryland. Mullins’ EMS background includes six years of management in the ambulance industry, 13 years as a pre-hospital provider. In addition to his managerial experience, Mullins assisted as a contributor and reviewer for the Model Trauma Systems Planning and Evaluation: Health Resources and Services Administration, February 2006 and for An Algorithmic Approach to Prehospital Airway Management: Prehospital Emergency Care, February 2005. He received his Bachelor degrees in Foreign Languages and Health Sciences from Seattle University and Central Washington University, respectively. Mullins earned his MBA from the American Graduate School of International Business Management in Glendale, Arizona.

- **Siman Qaasim** is a well-seasoned health policy professional, with a background in developing and administering community health programs. She joins the team from the Maricopa County Department of Public Health, where she was an administrator for the Office of School Health and Wellness initiatives. Siman’s career has taken her all over the world, from working in international policy analysis in Washington, D.C. to Nassau, Bahamas as a director of health and safety. Siman is an alumnus of Valley Leadership Class 35 and holds a master’s degree in business administration from Nova Southeastern University in Florida.

- **Wendy O’Donnell, MPH, MCHES**, is an Arizona native who finished her undergraduate and graduate degrees at the University of Arizona. Her background in public health mostly consists of health education. She has experience in educating on infectious disease, chronic disease, stages of change, and immunization. She became the Director of the Arizona Living Well Institute at Empowerment Systems in October, 2016. She strongly supports the mission of advancing evidenced-based chronic disease self-management education in Arizona.

- **Kim Russell** is of the Bitter Water People, born for the Tangle People. Her maternal grandmothers are from Chinle, Arizona and her paternal grandmothers are from Tuba City, Arizona on the Navajo Nation. Ms. Russell is the Executive Director of the Advisory Council on Indian Health Care, an independent state agency whose mission is to advocate for increasing access to high quality health care programs for all American Indians in Arizona. Kim has worked with Tribes, the Indian Health Service, and Urban Indian Centers to advance their health agendas and priorities her entire career. Ms. Russell received her Bachelor of Science degree in Biology and a Master’s of Health Administration. Kim enjoys spending time with family and traveling.

- **J C Sherman III** was appointed by President Donald J. Trump as State Director for USDA Rural Development in Arizona. Sherman has extensive experience in both public service and business, including work for Fortune 500 companies, the U.S. Department of Energy and most recently the U.S. Department of Commerce. He has a law enforcement background and was co-owner of an executive protection company. With a reputation for leadership and integrity, Sherman’s first priority in his new position is to serve Arizona’s rural families with compassion and a strong customer service ethic. Sherman recently returned to Arizona from Washington D.C. He lives in Queen Creek with his wife and two children.

- **Monica Vandivort, MD** is an Assistant Professor of Medicine in the Division of Geriatrics, General Internal Medicine and Palliative Medicine in the College of Medicine at the University of Arizona, Tucson. She is a Banner-University physician with Geriatric/Internal Medicine and Palliative Medicine in the College of Medicine at the University of Arizona, Tucson. She is a Banner-University physician with Geriatric/Internal Medicine and Palliative Medicine in the College of Medicine at the University of Arizona, Tucson. She is a leader and champion for the development of home-care programs and guiding health system change. Since 2014, Dr. Vandivort has participated as a faculty scholar with the University of Arizona Center on Aging.
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On behalf of the Center for Rural Health at The University of Arizona, Mel and Enid Zuckerman College of Public Health, we wish to thank you for attending the Arizona Rural & Public Health Policy Forum.

Feel free to e-mail any of our staff if you have any questions.

We look forward to hearing from you and seeing you at future events!

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For more information about our programs and projects, please visit our web site: http://crh.arizona.edu.