

Arizona Rural & Public Health Policy Forum



Tuesday, February 4, 2020
Arizona State Capitol – Executive Tower

*The Forum is presented by the Arizona Center for Rural Health with sponsorship
from the Arizona Rural Health Association.*



THE UNIVERSITY OF ARIZONA
MEL & ENID ZUCKERMAN COLLEGE OF PUBLIC HEALTH
Center for Rural Health



AGENDA

- 7:30 am **Registration Check-in & Continental Breakfast**
- 8:00 **Welcome and Opening Remarks**
Daniel Derksen, Director, Arizona Center for Rural Health
- 8:10 - 8:50 **Update from Arizona State Agencies**
8:10 - 8:30 | Sheila Sjolander, Assistant Director, Arizona Department of Health Services
8:30 - 8:50 | Jami Snyder, Director, Arizona Health Care Cost Containment System
- 9:00 - 9:30 **Workforce GME Initiatives**
Daniel Derksen, MD, Walter H. Pearce Endowed Chair & Director, Arizona Center for Rural Health
- 9:30 - 10:00 **Introduction and Instruction for RTS**
Byrna Koch, Special Projects Coordinator, AZ Center for Rural Health
- 10:00 - 10:15 **Governor's Health Related Priorities for 2020**
Christina Corieri, Senior Policy Advisor, Office of Arizona Governor Doug Ducey
- 10:15 - 10:30 *Stretch Break*
- 10:30 - 11:30 **Arizona Health Organizations' 2020 Legislative Agenda (5 minutes each)**
Brian Hummel, Arizona Government Relations Director, American Cancer Society Cancer Action Network
Nicole Olmstead, Government Relations Regional Lead, American Heart Association
Susan Cannata, Arizona Academy of Family Physicians
Erika Mach, Public Affairs & Communications Manager, Arizona Alliance for Community Health Centers
Steve Jennings, President, Arizona Association of Retired Persons
Mindy Fain, MD, Co-Director, AZ Center on Aging
Thomas Winkle, Director, Arizona Coalition for Military Families
Bahney Dedolph, Deputy Director, Arizona Council of Human Service Providers
Libby McDannell, Chief Executive Officer, Arizona Medical Association
- 11:30 - 12:30 pm **Lunch – Legislators Introduction & Instructions for Commitment Board; Opportunity to visit RTS Kiosk**
(3rd Floor Conference Room)
- 12:30 *Break – Make your way to the 2nd Floor*
- 12:45 - 1:30 **Update on Services for the Aging Population**
Leonard Kirschner, Past President, AARP
John Molina, Compliance Officer, Native Health
Senator Heather Carter, Arizona State Senate
- 1:30 - 2:00 **Tribal Healthcare Workforce Initiative**
Kim Russell, Executive Director, Advisory Council on Indian Health Care
Alida Montiel, Director, Health and Human Services, Inter Tribal Council of Arizona
- 2:00 - 2:30 **AHCCCS Provider Rates and Reimbursement**
Beth Kohler, Owner, Beth Kohler Consulting
- 2:30 - 3:00 **Using Social Media Effectively for Health Advocacy**
Senator Heather Carter
Kirin Goff, Project Coordinator, University of Arizona Mel and Enid Zuckerman College of Public Health
- 3:00 - 4:00 **Arizona Health Organizations' 2020 Legislative Agenda (5 minutes each)**
Kathryn Busby, Lobbyist, Arizona Nurses Association
Will Humble, Executive Director, Arizona Public Health Association
Kevin Driesen, Arizona Rural Health Association
Ronald Weinstein, Director, Arizona Telemedicine Program
Zaida Dedolph, Director of Health Policy, Children's Action Alliance
Jennifer Carusetta, Executive Director, Health System Alliance of Arizona
Kimber Lanning, Founder and Executive Director, Local First Arizona
Breann Westmore, Director, Maternal-Child Health & Government Affairs, March of Dimes
Haley Coles, Executive Director, Sonoran Prevention Works
Alicia Thompson, Coordinator, Southern Arizona Oral Health Coalition
Marcus Johnson, Director, State Health Policy and Advocacy, Vitalyst Health Foundation
- 4:00 **Closing Remarks & Adjourn**

PRESENTERS

Kathryn L. Busby is a government relations/public policy consultant specializing in health care. She represents various health care providers and entities providing government relations representation and consultation on regulatory, contracting and other health care related issues. Her clients have ranged from the Arizona Nurses Association to health plans and insurers (commercial, Medicaid and Medicare) to behavioral health providers (Arizona Council of Human Service Providers), a nursing home and ambulance provider. Ms. Busby obtained a Bachelor of Science, Foreign Service degree from Georgetown University, Washington DC, and a Juris Doctorate from Arizona State University. She was a member of the Arizona State Board of Nursing from 2004-2016, the Governor's Regulatory Review Council from 2000-2003 and is currently on the Board of Directors of Touchstone Health Services.

Susan A. Cannata received her juris doctor degree from the University of Arizona, College of Law in 1991, where she graduated summa cum laude and was awarded membership in the Order of the Coif. After law school, Ms. Cannata served as a law clerk to both the Honorable Earl H. Carroll of the United States District Court for the District of Arizona, and the Honorable Michael Daly Hawkins of the United States Court of Appeals for the Ninth Circuit. She practiced commercial litigation and government relations with Meyer, Hendricks, Victor, Osborn & Maledon. She has been with Peters, Cannata & Moody since its inception in 1995. Ms. Cannata works extensively in the area of government relations, representing a broad range of clients before legislative and administrative bodies.

Dr. Heather Carter is an Assistant Professor of Practice in the Mel and Enid Zuckerman College of Public Health at the University of Arizona and the Associate Director of the Arizona Center for Rural Health. She has served in the Arizona Legislature for the past 8 years, in the House of Representatives, where she chaired the House Health Committee for six years. Currently, she is the State Senator from LD 15 (North Phoenix, Scottsdale and Cave Creek) and is chair of Higher Education and Workforce Development committee, vice-chair of the Health and Human Services Committee and sits on the Senate Appropriations Committee.

Jennifer Carusetta joined the Health System Alliance of Arizona in 2015 as the organization's first Executive Director. In this role, Jennifer is responsible for the oversight of all Alliance operations; the cultivation of partnerships with Arizona policymakers, business and community stakeholders; in addition to the advancement of the Alliance's policy and legislative agendas at both the state and federal levels. Prior to joining the Alliance, Jennifer served as the Chief Legislative Liaison at the Arizona Health Care Cost Containment System (AHCCCS) and proudly served in the Administrations of both Governors Hull and Napolitano. Jennifer is a Flinn-Brown Fellow who received her undergraduate degree from the University of Arizona and a Master's in Public Administration from Arizona State University. She is also a part-time instructor in Northern Arizona University's Extended Campus Public Administration Program.

Haley Coles is the co-founder and executive director of Sonoran Prevention Works. Born and raised in Arizona, she is dedicated to making systems-level changes to ensure health equity for Arizonans impacted by substance use, sex work, HIV, hepatitis C, and incarceration. Her work with marginalized populations was recognized by Governor Doug Ducey of Arizona and Governor Jay Inslee of Washington. She is a Robert Wood Johnson Foundation Culture of Health Leader.

Christina Corieri serves as Governor Ducey's Senior Policy Advisor. She is a member of the governor's senior staff and also advises on a variety of policy areas including healthcare at the state and national level, human services, insurance, and child safety. Prior to joining Governor Ducey's staff, she held positions including healthcare policy analyst at the Goldwater Institute, Chief of Staff for Phoenix Councilman Sal DiCiccio, and Vice President of Government and Board Relations for a national nonprofit. She holds a JD from ASU as well as a B.S. in political science and a B.A. in history.

Bahney Dedolph joined the Arizona Council of Human Service Providers staff in January 2013 as the Policy Analyst and is currently the Deputy Director. Bahney received her Bachelor's degree in Applied Behavioral Sciences (an NASW approved undergraduate Social Work degree) with an emphasis in Direct Practice and Women's Studies from George Williams College, Master's degree in Sociology with a minor in Anthropology from Texas Tech University, and post graduate certificate in Social Work practice from the University of Denver. Bahney's work experience runs the gamut from direct practice to systems advocacy to program management and supervision working in child welfare, domestic violence, and behavioral health settings. Having read the autobiography of Jane Addams at a very young age, Bahney has always considered herself honored to be a Social Worker walking in the very large footsteps of the founder of Hull House.

Daniel Derksen, MD - is the University of Arizona Health Sciences Associate Vice President for Health Equity, Outreach & Interprofessional Activities. He is a tenured Professor of Public Health in the Community, Environment & Policy Department, Mel and Enid Zuckerman College of Public Health with joint appointments in the College of Medicine Family & Community Medicine Department and the College of Nursing. He is the Walter H. Pearce Endowed Chair and Director of the Arizona Center for Rural Health (AzCRH), and the Area Health Education Center Program (AZAHEC). He served as president of the Arizona Academy of Family Physicians (2017-18), serves on its Board of Directors, and chairs the AZAFP Legislative Task Force. He is a member of the Arizona Medical Association, the Arizona Public Health Association, and the Arizona Hospital and Healthcare Association – where he serves on the AZHHA Small Rural Hospital Constituency Group. He serves on the Arizona Rural Health Association Board of Directors. He leads the UArizona Health Sciences Strategic Plan initiative on Interprofessional Education (I.3 IPE). Dr. Derksen was born in Phoenix, attended the Univer-

sity of Arizona for both his B.S. (1979) and M.D. (1984) degrees, completed his family medicine residency at the University of New Mexico (1987) and served on the UNM School of Medicine Family & Community Medicine Department faculty for 25 years. He returned to the University of Arizona as faculty in 2012. In 2018 he received the UNM Napolitano Alumni Award, and in 2019 was awarded the 2019 UArizona College of Medicine Alumnus of the Year. As principal investigator of state, federal, foundation, contracts, and grants of over \$60 million in his academic career, Dr. Derksen's service, research and education activities include informing legislative, regulatory, and program policy to improve health equity; increasing health insurance coverage; reducing the uninsured; narrowing health disparities; developing, implementing and evaluating interprofessional serving / learning sites; and working to assure a well-trained and distributed health workforce to meet the health needs of all Arizonans.

Kevin Driesen, PhD, MPH, is the Arizona Rural Health Association's (AzRHA) past-President and current (volunteer) Lobbyist. He began his career in Arizona in 1985 at the University of Arizona's Rural Health Office, where he helped establish the Arizona Area Health Educations Center program. He became an Assistant Professor in the Mel and Enid Zuckerman College of Public Health working as Director of the Arizona Rural Hospital Flexibility Program with critical access hospital and rural health clinic networks. Dr. Driesen was the Founding Director of the Arizona-Mexico Border Health Foundation and a Southern Arizona Regional Administrator for AHCCCS. Other professional experiences include the Peace Corps (Colombia); President, Arizona-Oaxaca Partners of the Americas; Member, Arizona Town Hall; and Fellow, National Rural Health Association. He received a Doctorate from the University of Arizona, Master's Degree from the University of California, and Bachelor's Degree from the University of Wisconsin.

Mindy Fain, MD is the Anne & Alden Hart Professor of Medicine, and a national leader in geriatric medicine. Dr. Fain is the Division Chief for Geriatrics, General Internal Medicine and Palliative Medicine, and co-Director of the University of Arizona Center on Aging, a Board of Regents Center of Excellence. Dr. Fain is committed to preparing the health professional workforce to care for our rapidly aging and diverse population, especially those living in rural areas. She directed two national geriatric education and training grants – the HRSA-funded Arizona Geriatric Workforce Enhancement Program, and the Donald W. Reynolds Geriatric Training Grant. She also co-directed the CDC-funded Arizona Healthy Brain Research Network, and the HRSA Alzheimer's Supplement Program to promote brain health and improve the recognition and treatment of persons living with dementia, and their caregivers. She was a member of the National Institute on Aging Social and Behavioral Science of Aging Review Committee for several years, advancing the science of aging.

Will Humble is the Executive Director for the Arizona Public Health Association. His 30 years in public health included more than 2 decades at the Arizona Department of Health Services,

where he served in various capacities including as the Agency Director from 2009 to 2015. Most recently, he served as a health policy director at the University of Arizona from 2015 to 2017. He continues to be involved in health policy in his role with AZPHA and as Adjunct Faculty with The University of Arizona's Mel & Enid Zuckerman College of Public Health. He received a Bachelor of Science in Marketing from Northern Arizona University, a Bachelor of Science in Microbiology from Arizona State University, and a Masters in Public Health from the University of California, Berkeley. He was awarded an Honorary Doctorate from The University of Arizona in 2015 for his career commitment to engaging partnerships between academic and executive public health. Will is a big believer in using evidence-based health policy as a means to improving health outcomes and in leading and managing with emotional intelligence.

Brian Hummell is the American Cancer Society (ACS) Cancer Action Network (CAN) Arizona Government Relations Director. ACS CAN is the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society that supports evidence-based policy and legislative solutions designed to eliminate cancer as a major health problem. Brian has a significant breadth and depth of experience including direct and grassroots lobbying, media advocacy, and electoral campaign work for a range of public and private-sector interests. Brian has also worked on behalf of several congressional campaigns where he served in capacities such as press secretary and political director.

AARP Associate State Director (Advocacy) **Steve Jennings** works with a network of volunteers and staff to influence federal, state and local decision makers on behalf of AARP's 910,000+ Arizona members. AARP current federal priorities include "Stop the Rx Greed" drug campaign, age discrimination and strengthening Social Security, Medicare and Medicaid. AARP Arizona priorities have included increasing support for family caregiving, holding down utility costs and better protection for the institutionalized. Steve joined AARP in 1991 after working at Utah Legal Services. He began AARP work in Arizona in 2010. Steve lives in the Oakland Historic District of Phoenix with his wife Noorlina.

Marcus Johnson, the Director of State Health Policy and Advocacy, oversees Vitalyst's public policy agenda, and is responsible for initiatives related to access to care and coverage, workforce development and health advocacy. Marcus comes to the world of philanthropy by way of public health and health care, having worked for the Maricopa County Department of Public Health and the Arizona Hospital and Healthcare Association. He has contributed to numerous policy and systems changes in health care, behavioral health and public health, and is committed to bridging preventive health strategies with an evolving health care system to ensure that all communities have what they need to be healthy. Marcus earned his Master's degree in Public Health and a B.S. in Physiology from The University of Arizona. In his free time, Marcus enjoys outdoor activities, weekend getaways with his wife and dogs, and remaining a stubbornly optimistic fan of the Dallas Cowboys.

Leonard Kirschner, MD, MPH, is a Board Member of the Wickenburg Community Hospital. He was the AHCCCS Director from 1987 to 1993 and is a member of the State Medicaid Advisory Committee. He served as State President AARP AZ for six years and remains a member of their Advocacy Committee. He is a member of the Harvard School of Public Health Leadership Council, the AzHHA Public Policy Committee, the ARMA Government Relations Committee, the Arizona Town Hall Executive Committee, a Trustee of the Arizona Perinatal Trust and the AZDHS AzHIP Steering Committee.

Kimber Lanning is an entrepreneur, business leader and community development specialist who works to cultivate strong, self-reliant communities and inspire a higher quality of life for people across Arizona. Lanning is the founder and executive director of Local First Arizona Foundation, a statewide organization focused on creating a diverse and inclusive Arizona economy. LFAF is leading the nation in implementing systems and policies to ensure a level playing field for entrepreneurial endeavors and communities of all sizes. Lanning has received national numerous awards for her diverse work and extensive leadership and speaks regularly around the country. Her work in promoting adaptive reuse in Phoenix's urban core was recognized by the American Planning Association, who presented Lanning with the Distinguished Citizen Planner Award in 2013. She has also been named one of the "50 Most Influential Women in Arizona" (Arizona Business Magazine, 2011), was the recipient of the Athena Award by the Greater Phoenix Chamber of Commerce in 2013, and was named Citizen Leader of the Year from the International Economic Development Council.

Erika Mach is a seasoned professional with extensive experience in developing and coordinating various programs and fundraising events. With a passion for creating an impact in her community, she has worked at the Arizona Alliance for Community Health Centers (AACHC) since 2014. Among her various roles at AACHC, Mach works to mobilize board members, staff, and patients of the community health centers to create more awareness about the health center movement and healthcare issues affecting Arizona's families. Mach has a B.S. in Recreation and Tourism Management along with a Certificate in Special Event Coordination from Arizona State University.

Libby McDannell is the CEO and Executive Vice President of the Arizona Medical Association (ArMA), a physician led and patient focused organization that is dedicated to advocating for all Arizona physicians and providing the AZ physician community with the tools they need to provide great care for patients. With more than 18 years of nonprofit executive management experience, Libby has provided leadership and continued growth to the healthcare field. Within ArMA, she oversees a staff of 15, works with a 40+ member board of directors, and is responsible for organizational excellence. Her duties also include strategic leadership, fundraising growth, partnership cultivation, and new program development. Libby is a Certified Association Executive (CAE) and achieved her Institute for Organization Management (IOM) designation in 2015. Prior to her career as a

nonprofit executive she was an educator. She graduated Summa Cum Laude with honors from Shippensburg University.

John Molina is Pascua Yaqui and Yavapai Apache. He the Compliance Officer for Native Health, an Urban Indian Clinic and Community Health Center in Phoenix, and Affiliate Faculty with the University of Arizona, Mel and Enid Zuckerman College of Public Health. Previously he was Health Systems Director for the Kenaitze Indian Tribe in Alaska, Chief Executive Officer for Phoenix Indian Medical Center, Assistant Director and Medical Director for the Arizona Health Care Cost Containment System (AHCCCS), and physician for the Indian Health Service. Dr. Molina is founder of Las Fuentes Health Clinic in his hometown of Guadalupe, Arizona. He is also a U.S. Navy veteran. Dr. Molina is a graduate of the University of Arizona, College of Medicine, and the Sandra Day O'Connor College of Law, Arizona State University. He also received an honorary doctoral degree in letters (L.H.D.), from A.T. Still University of Health Sciences, for his humanitarian work.

Nicole Olmstead is the Government Relations Regional Lead for the American Heart Association and is based in the Greater Phoenix Division. Nicole does all of the legislative work for the AHA in Arizona, and collaborates with her colleagues in Utah and Nevada on legislative priorities in those states. Nicole has been with the AHA for almost 9 years and in that time has worked on issues like Pulse Oximetry, Systems of Care, and CPR in Schools. She is a long time Arizona resident, moving here as a child from Wyoming with her family. She has 3 children and a husband and lives in Tempe.

Kim Russell is of the Bitter Water People, born for the Tangle People. Her maternal grandmothers are from Chinle, Arizona and her paternal grandmothers are from Tuba City, Arizona on the Navajo Nation. Ms. Russell is the Executive Director of the Advisory Council on Indian Health Care, an independent state agency whose mission is to advocate for increasing access to high quality health care programs for all American Indians in Arizona. Kim has worked with Tribes, the Indian Health Service, and Urban Indian Centers to advance their health agendas and priorities her entire career. Ms. Russell received her Bachelor of Science degree in Biology and a Master's of Health Administration. Kim enjoys spending time with family and traveling.

Sheila Sjolander is the Assistant Director of the Arizona Department of Health Services, leading the Division of Public Health Prevention Services for the past seven years. She oversees more than 60 public health programs, including maternal and child health, nutrition and physical activity, and chronic disease programs. In her 18 years at ADHS, Sheila has been a leader in integration of prevention programs, strategic planning, and the state's work to reduce opioid overdoses. She received her Master of Social Work degree from Temple University, and previously held strategic planning positions in Oregon and Wisconsin.

Jami Snyder serves as the Director for the Arizona Health Care Cost Containment System (AHCCCS), providing comprehensive health care coverage to 1.9 million Arizonans at a cost of \$14 billion annually. Prior to her current role, Ms. Snyder served as the Deputy Director of AHCCCS and the Medicaid Director for the state of Texas, a program offering coverage to 4.7 million enrollees at an annual cost of \$29 billion. She has over 20 years of public and private sector experience in the health and human services industries. Ms. Snyder's areas of expertise include regulatory oversight, policymaking and leadership development, stemming from her tenure in Texas as well as her prior service at AHCCCS, the Arizona Department of Health Services and the University of Arizona Health Plans, where she functioned as the managed care organization's Chief Operating Officer. Ms. Snyder holds a master's degree in political science from Arizona State University and a bachelor's degree in political science from Gustavus Adolphus College.

Alicia M. Thompson, DrPH, MSW, oversees the operations of six community health dental clinics in the Tucson, AZ area. The six clinics combined have a total of 67 operatories and see just under 30,000 dental patients a year. She is the coordinator for the Southern Arizona Oral Health Coalition which covers 7 of Arizona's 15 Counties. Dr. Thompson is also the Secretary/Treasurer of the State of Arizona Oral Health Coalition. Dr. Thompson has worked with the Arizona Department of Health Services Office of Oral Health on the development and implementation of various oral health trainings and evaluation of the State's School Sealant Program. Her passions include medical dental integration, the prevention of poor oral health, and achieving dental parity so all people have access to oral health care.

Ronald S. Weinstein, M.D., is a pioneer in the field of telemedicine. A Massachusetts-General Hospital trained pathologist, with an interest workforce issues in Global medicine, he invented, patented, and commercialized telepathology, a technology which is currently serving as a platform for the dissemination of specialty medical laboratory expertise throughout China and Africa. Dr. Weinstein co-founded the state-wide Arizona Telemedicine Program (ATP) with Arizona Corporation Commissioner Bob Burns, in 1996. The ATP has delivered 61 specialty medical services to 70 Arizona communities. Dr. Weinstein has been inducted into the US Distance Learning Associations' "Hall-of-Fame" for his use of telemedicine networks to address workforce issues in rural communities through education. He has received the University of Arizona's Lifetime Teaching Award.

Breann Westmore is the Director of Maternal Child Health & Government Affairs for March of Dimes Arizona chapter. Breann has served in her current role since 2014, and prior to that she served as the Director of School Health at the Arizona Department of Education. She holds a Bachelor's Degree in Public Health Education, Graduate Certificate in Global Health and Community Development, and is a Certified Health Education Specialist. Breann was named the 2016 National Young Professional of the Year by the Association of Maternal and Child Health Programs, and professional accomplishments include the addition of SCID & CCHD to the Newborn Screening Panel, development and dissemination of safe sleep crib cards, and creating reimbursement options for postpartum LARC. Breann is a consultant to the Arizona Perinatal Trust and sits on a variety of other maternal child health workgroups. She has a 2 year old son who serves as her daily inspiration in her efforts to fight for the health of all moms and babies.

Thomas Winkel is the Director of the Arizona Coalition for Military Families. He is a veteran of the U.S. Marine Corps and the Army National Guard. His service included tours in Japan, the Philippines, and Operation Desert Shield/Desert Storm during the first Gulf War as a combat infantryman. He is a licensed professional counselor in the State of Arizona and a Nationally Certified Counselor. Thomas was part of the team that designed and implemented the Arizona Coalition for Military Families, a nationally recognized public/private partnership dedicated to systems change, strategic planning/partnerships, and training and equipping organizations to better serve military members, veterans and their families. These efforts center on a "no wrong door, no wrong person" statewide approach in which every service member, veteran or their family can rely.

ARIZONA STATE LEGISLATORS ATTENDING LUNCHEON AND/OR FORUM

(Confirmed at time of print)

ARIZONA HOUSE OF REPRESENTATIVES

Leo Biasiucci - District 5

Timothy Dunn - District 13

Kirsten Engel - District 10

Rosanna Gabaldon - District 2

Gail Griffin - District 14

Alma Hernandez - District 3

Athena Salman - District 26

Arlando Teller - District 7

Michelle Udall - District 25

Mark Finchem - District 11 (tentative)

Becky Nutt - District 14 (tentative)

Randall Friese - District 9 (tentative)

ARIZONA STATE SENATE

Sylvia Allen - District 6

David Bradley - District 10

Kate Brophy McGee - District 28

Sally Ann Gonzales - District 3

Rick Gray - District 21

Sine Kerr - District 13

Lisa Otondo - District 4

Frank Pratt - District 8

Victoria Steele - District 9

On behalf of the Center for Rural Health at The University of Arizona,
Mel and Enid Zuckerman College of Public Health, we wish to
thank you for attending the Arizona Rural & Public Health Policy Forum.

Feel free to e-mail any of our staff if you have any questions.
We look forward to hearing from you and seeing you at future events!



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For more information about our programs and projects, please visit our web site: <http://crh.arizona.edu>.