

Mark Your Calendar

38th Annual Arizona Rural Health Conference

The Power of Rural for a Healthy Southwest

**Tuesday,
August 2
and
Wednesday,
August 3,
2011**

**The Wigwam Resort
Litchfield Park,
Arizona**

www.wigwamarizona.com

The **38th Annual Arizona Rural Health Conference** will celebrate the Power of Rural in the great state of Arizona. The Conference provides an environment to network, develop partnerships and exchange information with community members, health care and academic professionals, key state leaders, public, county, and community health professionals and others representing rural, border and tribal communities. The Conference presenters will address the following two tracks and focus on specific content for each such as workforce development, HIT infrastructure, community assessment capacity, electronic personal health records, and privacy issues related to HIT & HIE.

Track 1: The Power of Health Information Technology (HIT)

Track 2: The Power of Networks

Anthony Rodgers, Deputy Administrator and Director, Center for Strategic Planning, Center for Medicare & Medicaid Services, has tentatively agreed to present the Bruce Gullede Memorial Lecture. **Caroline Ford** will deliver the Andrew W. Nichols Rural & Border Health Policy Memorial Lecture. Ms. Ford is the Director of the Nevada Office of Rural Health and 2011 President of the National Organization of State Offices of Rural Health. Other invited speakers are: **Will Humble**, Director, Arizona Department of Health Services; **Ted Epperly**, MD, Program Director and CEO, Family Medicine Residency of Idaho; **Joy Pritts** and **Jody Daniels** from the Office of National Coordinator for Health Information Technology; and **Herb Schultz**, Regional Director, U.S. Department of Health and Human Services, Region IX.

For details and updates visit the Rural Health Office website at www.rho.arizona.edu and follow the conference links. Continuing education credit will be offered. ***Sponsorship and exhibit opportunities are available.***

TUESDAY, AUGUST 2

7:30 AM CONFERENCE REGISTRATION & EXHIBIT SET-UP
9:00 CONTINENTAL BREAKFAST & VISIT WITH EXHIBITORS
10:00 Welcome & Opening Remarks
10:15 **OPENING PRESENTATION**
10:45 **GENERAL SESSION**
11:15 **GENERAL SESSION: Andrew W. Nichols Rural and Border Health Policy Memorial Lecture**
12:15 Awards Luncheon
1:15 Stretch Break & Mingle with Exhibitors
1:45 **CONCURRENT SESSIONS**
Track 1: Power of HIT
Track 2: Power of Networks
2:50 **KEYNOTE SESSION**
4:00 EXHIBITORS WELCOME NETWORKING RECEPTION
5:15 Adjourn for the day

WEDNESDAY, AUGUST 3

7:30 AM Continental Breakfast/Visit with Exhibitors
8:00 **GENERAL SESSION: BRUCE GULLEDGE MEMORIAL LECTURE**
9:15 **CONCURRENT SESSIONS**
Track 1: Power of HIT
Track 2: Power of Networks
10:15 Refreshment Break / Visit with Exhibitors / Close of AzRHA Board election
10:30 **CONCURRENT SESSIONS**
Track 1: Power of HIT
Track 2: Power of Networks
11:30 **GENERAL SESSION: HIT**
12:30 Announce New AzRHA Board Members, Wrap-up and Closing Remarks
12:45 Adjourn

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The Arizona Rural Health Office
38th Annual Arizona Rural Health Conference
is presented in close collaboration with and support from the
Arizona Rural Health Association.
A major sponsor of the conference also includes the
Arizona Health Facilities Authority.

**The National Organization of State Offices of Rural Health inaugural National Rural Health Day 2011 theme - "Celebrating the Power of Rural" - inspired our conference theme.*