

# Burning Questions: Using Community Feedback for Cannabis Education in Arizona



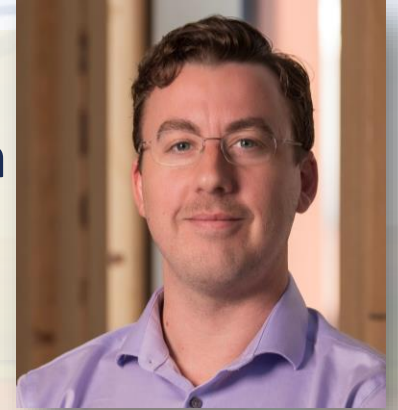
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# Facilitators

Sean Cronin (He/Him) is the Program Manager for the AzCANN program. His background is in education initiatives for sexual health, SUD and suicide prevention, with an emphasis on LGBTQ+ inclusivity.



Elena "Lena" Cameron, BS (She/Her) is one of the Health Educator Coordinators for the AzCANN program. Her background is in health promotion, harm reduction and substance use.

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# Learning Objectives

1. Explain implementation and evaluation strategy for interprofessional cannabis competency training.
2. Learn about different outreach methods used to reach partners working with rural and multiply marginalized communities to identify cannabis education needs.
3. Examine knowledge attitudes and behaviors of surveyed participants of trainings and feedback sessions

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**AzCANN** is a cannabis education program delivered by the University of Arizona Health Sciences **Comprehensive Center for Pain & Addiction.**

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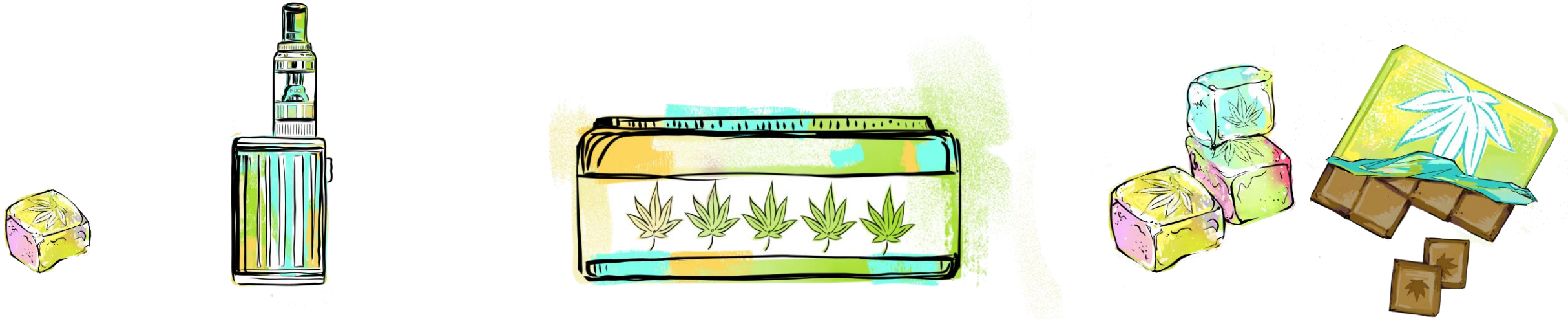
Illustrations by Galen Dara : [www.galendara.com](http://www.galendara.com)



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# Professional Development

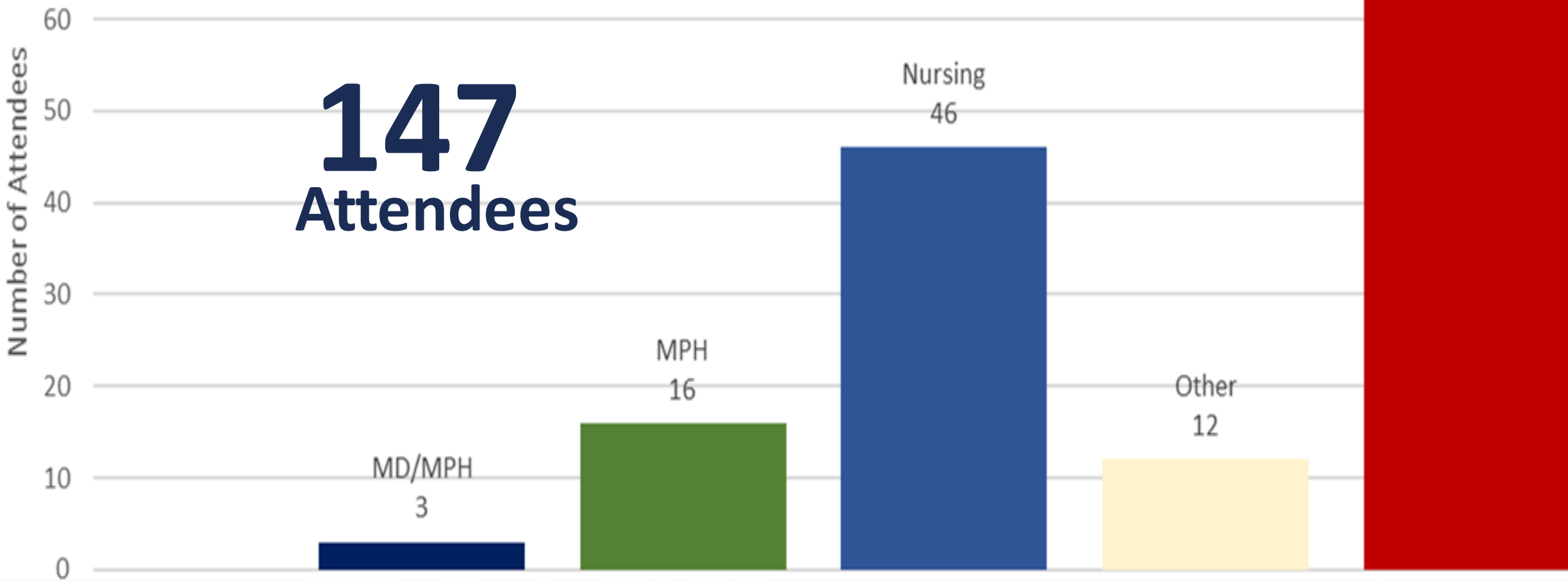
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# Interprofessional Event Attendance by Degree Program

**147**  
Attendees



# Interprofessional Event



## **Cannabis Epidemiology:**

Who's using, why and how?



## **Clinical treatment:**

What considerations do we have for cannabis in clinical settings?



## **Harm Reduction & Person-centered Care:**

Responsible use recommendations and tools for a person-centered approach



# Baseline Knowledge through zoom-polls at top of each section



What is the most common qualifying condition for Az Medical Marijuana cardholders?

- A) Cancer
- B) Chronic Pain
- C) Muscle Spasms
- D) Nausea
- E) PTSD



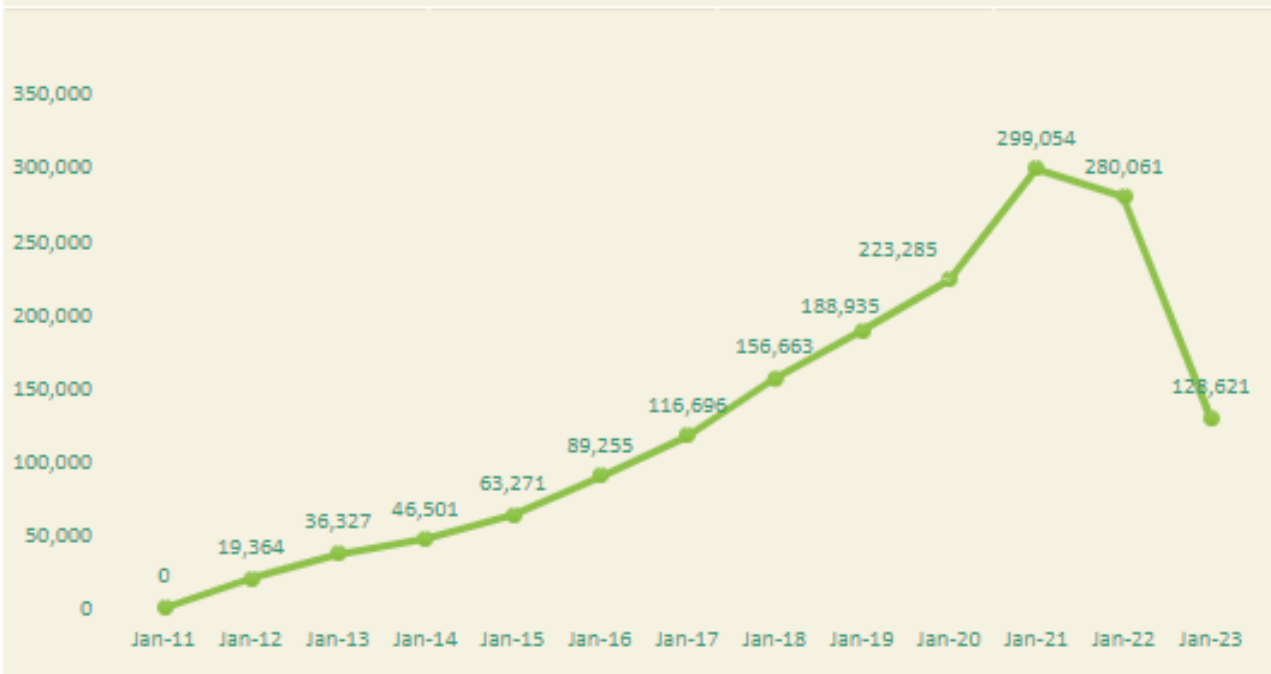


# Didactic Information with expert panelists

## Who uses cannabis?

### Arizona Demographics

AZ Medical Marijuana Card Holders (patients)



<https://www.azdhs.gov/licensing/medical-marijuana/#reports>

Arizona Medical Marijuana Active Qualifying Patients by Qualifying Health Condition

Qualifying Health Conditions	Patient Count	% of Total Cardholders *
Alzheimer's	98	0.06%
Cachexia	330	0.20%
Cancer	3,754	2.37%
Chronic Pain	148,628	93.97%
Crohn's Disease	649	0.41%
Glaucoma	933	0.58%
Hepatitis C	516	0.32%
HIV/AIDS	654	0.41%
Muscle Spasms	2,856	1.80%
Nausea	2,606	1.64%
PTSD	3,353	2.12%
Sclerosis	54	0.03%
Seizures	1,194	0.75%

\*% of Cardholders will not add up to 100% due to individual cardholders being represented across more than one Qualified Health Condition.



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# Facilitated Scenario Discussions in small groups with expert facilitators

## Break Out Session



## Epidemiology



I enjoyed this IPE and I think it's necessary that healthcare workers have knowledge of what kind of marijuana products their patients could possibly using. – Pharm D

It was interesting to see how evenly spread use is amongst the different ages. I'm curious about how factors like culture, income, and ethnicity might influence potential benefits and harms of cannabis use. - Nursing, MEPN

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## Clinical Considerations

Can you die from it? – Pharm D

I would be curious to learn more about how cannabis use affects sleep and sleep quality. - MPH

Why cannabis is recommended while other useful analgesic medications like NSAIDs and acetaminophen are useful.- Pharm D

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## Harm Reduction

What is the best way to stop the stigma of legalized recreational use to the general public? – Nursing - BSN

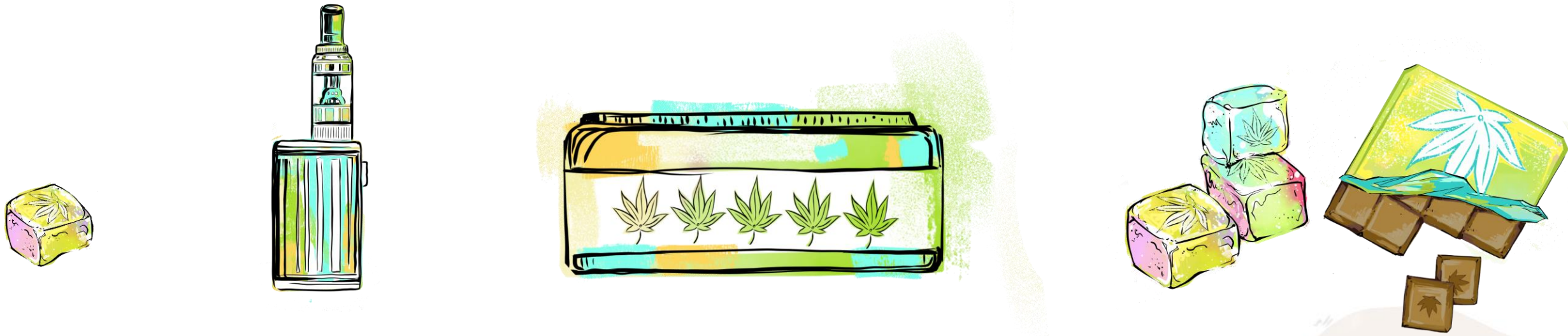
How does one find a reputable dispensary with tested products? – Pharm D

What's being done to disseminate the information nationally, not just in AZ - MPH

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# Youth & General Community Outreach



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# AzCANN Community Outreach



**Events**



**Feedback  
Sessions**



**Ask AzCANN  
Survey**

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# Event Outreach



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# Feedback Sessions



**4 Subject Matter Expert Sessions**

Provide definitions for thresholds like frequent use

"A lot of people would be more inclined to listen to most if the material was pick and choose like if: What happens if you do it, and there are options if you want to, like stop or like get help "



**2 Youth Sessions\***

Not a lot of people know about the 0 tolerance law or dispensary protocol

**Appreciated non-judgmental messaging**

"Anyone can try those things. [There's an idea] this kind of person does it or like someone who isn't a good person does it or whatever. Having more neutral ideas of cannabis use"





## ~33 Professional Themes

- Cannabis health applications
- Teen cannabis messaging
- Where to get information about cannabis
  - Considerations for people with SMI or SUD



## ~75 Youth Themes

- Addiction
- Using before 25
- Cannabis vs Nicotine
- Effects of Cannabis on the body
- Supporting friends who use cannabis

- THC vs CBD
- Terminology
- Methods of Use
- Responsible Cannabis Use



Please take a moment to share your questions and thoughts about cannabis use and prevention.

<https://redcap.link/Ask-AzCANN>

# Have a question about cannabis?



<https://redcap.link/Ask-AzCANN>

## #AzCANN



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# Ask AzCANN Survey

Hay uso seguro de cualquier cantidad de marihuana?

How can cannabis be used safely?

I have friends who smoke and they claim that it is actually healthier than vaping nicotine. is this true?

What counts as smoking too much cannabis?

How addictive is cannabis?

Does cannabis affect you in an unhealthy way?

how can you make sure your substance is safe?



# Incorporating Feedback

- Drug-Drug Interaction CE Webinar
- Educational Materials and Surveys offered in Spanish
- Describing cannabis use thresholds to be clearer to audiences (ex: using "daily" use instead of frequent or heavy)
- New Material!



# Thank you!



[PainAndAddiction.arizona.edu/AzCANN](https://PainAndAddiction.arizona.edu/AzCANN)

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