# Many Shades

# of AZUL

Models and Measures for Mobile Programs

# Background

Food pantry founded 2012
501c3 status in 2018
New building 2021
Project AZUL 2023





#### Project Azul Is Interested In Three Points, They Need To Hear From Us!

# PROJECT ARIZONA UNITING LIVES

#### What is Project Azul?

Nathan Watts Project Azul Rural Program Coordinator

Project AZUL is the rural outreach mobile program of the Sahuarita Food Bank & Community Resource Center.

We coordinate a wide range of programs and services for rural Pima County and Southern Arizona.

We offer programs and resources on our 46ft mobile classroom and computer lab.

We focus on workforce development, health and nutrition and family support, but we make shared decisions on programs in response to the local and emerging needs of community members.

This survey is to help us learn what services and programs are needed in Three Points. Your input is greatly appreciated.

#### Potential Programs Could Include:

- AHCCCS Navigators
- Employment Specialists
- Preventative Health Screenings
- Emergency Food Supplies
- Language Classes
- Financial Literacy
- Beginner Computer Skills
- Family Support

This is our chance to bring needed programs right to Three Points. Please go on line and fill out the survey. Share this information with your neighbors and friends. Lets make sure Project Azul hears from Three Points.

Survey in English:

https://forms.gle/Lzz9wOEgZ16En9LV7

Survey in Spanish:

https://forms.gle/PcaC4D8GFFSLyMXz7









~6,000 residents
~90% free and reduced lunch
Food desert
Service desert PRO



Sum mit View Elementary Sum mit View Head start Igle sia Centro de Sanidad























- ~700 year round residents
  - ~12 miles north of border
  - ~22 miles to Interstate 19



Electricty in 1950s

State highway paved 1970s

Population "boom" 1980s



Ariva ca Human

Resources

Pima County Library

Ariva ca Action Center PROJECT























#### GET REMOTE WORK READY

Interested in working from home?
Enhance your technology skills with our one-on-one tutoring and small group workshops! Get familiar with common platforms, programs and skills needed to work remotely, from social media to design to general office tasks, we got you!



Project AZUL is the rural outreach program of the Sahuarita Food Bank & Comnunity Resource Center. We work closely with Arivaca HR to bring our Mobile Classroom to Arivaca once a week.

#### **Our Services:**

- Google and Microsoft
- Computer Basics
- Better Typing Speeds
- Internet and Social Media

**Program Coordinator: Nathan Watts** 

Logistics and Operations: Juan Arredondo

Arivaca Instructor: Ethan McGinley

#### **Contact Us:**

- S 520-771-5253 -- call or text
- www.sahuaritafoodbank.org
- Thursdays-- 10am-2pm Plaza de la Amistad Main Street Arivaca, AZ







# MISSION & GOAL

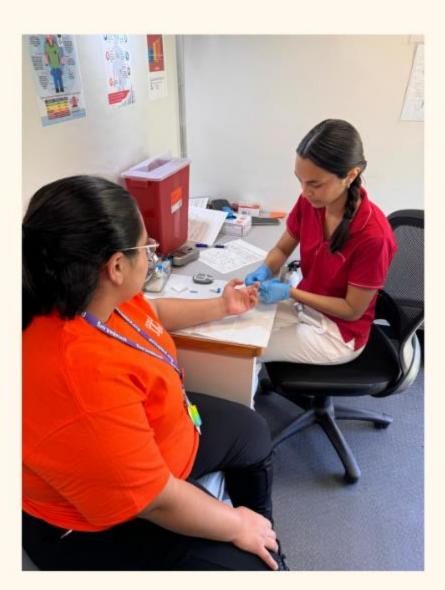


- Prevent disadvantaged populations from relying on the emergency room as their main form of healthcare by assisting with the establishment of routine care.
- Provide access to health and prevention services and promote healthy lifestyle choices to vulnerable, underserved, rural, and homeless communities in Arizona.

# OUR SERVICES



- Blood Glucose, Blood Pressure, Lipids,
   Hb A1C, Body Mass Index (BMI)
- HIV, Syphilis, & Hepatitis B/C screenings
- COVID-19 At-Home Test Distribution
- Narcan/Naloxone Distribution
- COVID-19, Influenza, and Hep A vaccinations
- Referrals for mammograms



- Dental Screenings
- Fluoride varnish for children
- Food Box Distribution
- Orientation and education on health insurance, and management of chronic diseases
- Referrals to Federally Qualified Health Centers
- Active follow-up by Community
   Health Workers



#### PROJECT AZUL

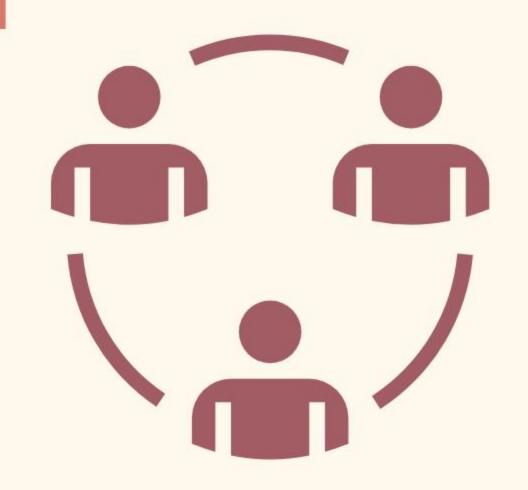
- Started in October 23rd 2023
  - Health Screenings: 180 participants

#### Benefits:

- Increased Reach
- Data Collection
- Continuous Engagement

#### **Evaluation of Success:**

- Participants
- Health Outcomes
- Data reports





### Models

wrap-a-round // one stop direct service intervention funded by relationships



### Models

increased outreach and access culturally informed care flexible and agile



### Measures





### THRIVE RURAL FRAMEWORK

**Rural Voice and Power** 

**Equitable Aims and Design** 

**Resources for Productive Action** 



#### **Local-Level Building Blocks**





















Welcome All to the Community Advance Personal Well-Being Strengthen Local Ownership and Influence Build from Current Assets Balance Development Goals Design for Everyone to Thrive Prepare Action-Able Leadership Organize an Action Infrastructure

Act as a Region Build Momentum



#### **Systems-Level Building Blocks**





















Rural Voice in Design and Action Aligned Rural Fields and Actors Accurate Rural Narrative Balanced Development Outcomes Cohesive Rural Policy Lens Valued Rural Stewardship Rural Stakeholder Equity Ready Rural Capital Access and Flow

Rural Data for Analysis and Change Regional Analysis and Action



The Foundational Element requires identifying and dismantling historical and ongoing discriminatory practices that disadvantage rural people and places based on place, race, & class.

#### Sources

Aspen Institute
Rural Health Information Hub
Brookings Institution



#### Contacts

Nathan Watts
Juan Arredondo
Eduardo Mendoza
Tania Felix

