

Arizona Rural Health Conference

Smart Solutions, Stronger Communities: The Future of Rural Health

Day 1: 2pm – 2:45pm Session
Abineau/Fremont: Systems Innovation



Speaker Introductions



Tina Burbine

Moderator

Rural Health Community



Jay Larson

Chief Information Officer
Summit Healthcare



Laura Kreofsky

Director, Rural Health
Microsoft Philanthropy

LEARNING OBJECTIVES

1. Illustrate innovative strategies to achieve digital excellence despite resource limitations.
2. Apply lessons learned to rural health systems from Summit's digital transformation journey to their own rural health systems, enabling them to develop strategies for successful digital enablement.
3. Identify rural health programs that exist to support rural health systems in achieving digital excellence, proactive cybersecurity and innovation.



SUMMIT HEALTH



<https://youtu.be/QNHT7OJHI68?feature=shared>



SUPPORTING RURAL HEALTH RESILIENCY

THE MICROSOFT CYBERSECURITY PROGRAM FOR RURAL HOSPITALS

Microsoft, the **American Hospital Association**, and the **National Rural Health Association**, with support from **The White House** formed an unprecedented partnership committed to improving the security of all rural hospitals across the United States.

Assessments



- **Free cybersecurity assessments** to evaluate security risks and identify an action plan to protect the organizations
- Anchored in **health sector best practices** and cyber performance goals

Training



- **Free cybersecurity awareness training** resources for frontline staff to reduce risks and increase vigilance
- Foundational **cyber certification** and resources for IT staff in security and compliance roles

Affordability



- **Nonprofit pricing** for independent Critical Access and Rural Emergency Hospitals
- New licenses of the E5 security add-on **free for 1 year** for other rural hospitals (available through June 30, 2025)
- Free **Windows 10 Extended Security Update** (Sept 2025)

Digital enrollment: <https://www.microsoft.com/en-us/industry/health/rural-health-cyber-resiliency>

THE RURAL HEALTH COMMUNITY

BACKGROUND:

National forum for Rural Health Digital leaders to collaborate and drive innovation for rural health.

Non-profit founded in 2024 by rural health leaders with support from CHIME, Microsoft and other industry partners.

OBJECTIVES:

1. Foster relationships and collaboration among rural health leaders and their teams.
2. Advocate for and provide access to cost-effective programs that protect vulnerable rural health facilities and communities.
3. Identify and develop innovative programs and solutions to meet rural health clinical, operational and IT needs.



Join the Rural Health Community:

<https://ruralhealthcommunity.org/>

It's free to join/be a member
(and we won't spam or sell your info)

THANK YOU!

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