



MASTER CLASS

## Telling the Stories of Rural Health in America

A Virtual Event for Communications Professionals  
& Journalists with an Interest in Rural Health

**JOIN US!**



September 27, 2022 | 2:00pm EST

PowerOfRural.org | #PowerOfRural

In conjunction with **National Rural Health Day**, the **National Organization of State Offices of Rural Health** (NOSORH) invites you to ***Telling the Stories of Rural Health In America*** on September 27 at 2:00 pm ET!

The story of rural health in America often focuses on barriers to access, provider shortages, and poor outcomes for communities where persistent poverty, economic disparity, and inequity are prevalent. These issues are worthy of covering and sharing to influence meaningful change; however, the **positive stories are just as powerful yet often untold.**

This unique web event is for communications and public relations professionals, journalists, bloggers, editors, and others interested in communicating and reporting on rural health and all it entails. A panel of industry leaders will share their perspectives on **positive rural health storytelling**, followed by a facilitated discussion focused on your interests and challenges in communicating about rural health.

**Register Today!**

### During this session, participants will:

- Learn about National Rural Health Day and how to utilize available resources.

### Guest Panelists

**Liz Carey**  
Correspondent,  
Daily Yonder

- Hear examples of **positive rural health stories** and learn from a panel of experts to inform and inspire rural health-related writing and publishing.
- Discover valuable resources, ideas, and tools for writing and disseminating information related to rural health efforts at the local, state, and national levels.

**Tony Pipa**  
Senior Fellow,  
Center for Sustainable  
Development - Brookings  
Institution

**Sarah Jane Tribble**  
Senior Correspondent,  
Kaiser Health News (KHN)

*It's time to change the narrative and reshape how America's rural health-related stories are told! We hope to see you there!*



National Organization of State Offices of Rural Health | 44648 Mound Rd., #114, Sterling Hgts., MI 48314

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