

EXHIBIT OPPORTUNITIES

The Center for Rural Health at The University of Arizona Mel and Enid Zuckerman College of Public Health is pleased to invite you to be an **Exhibitor** at our **40th Annual Arizona Rural Health Conference** to be held August 20 & 21, 2013, at the Prescott Resort & Conference Center in Prescott, Arizona. Plans are in order to celebrating the Conference 40th anniversary with a banquet, entertainment, and national and local speakers who will address current & pressing healthcare issues centered on the following conference tracks: **HIT Meaningful Use & Telemedicine, Affordable Care Act Implications & Community Health Trends, and Clinical & Administrative Rural Health Issues.**

This is a great way to increase your organization's visibility, promote your products and/or services, network and exchange information with a statewide audience of health care providers, academic, county and community health professionals, administrators, policy makers, state and local leaders, and several others. As an exhibitor, you will have an opportunity to be part of their solutions, develop new relationships and expand your network.

The exhibit fees are reasonably priced at \$475 for non-profit and \$600 for-profit organizations. Your organization will be:

- Recognized in the **conference final program**
- **Listed** as an exhibitor on the conference website
- **Exposed** to a passionate group of state, regional and community leaders in the field of rural and public health
- **Provided** an 6ft. draped table or floor space and two chairs

In addition, we offer an **Exhibitors Welcoming Reception** on Day 1 from 5:00 - 7:00 pm. This is a great opportunity for attendees to learn more about your products and/or services while enjoying delicious hor d'oeuvres and refreshments and without having to rush off to attend a presentation. We have also designated times, i.e., continental breakfasts and breaks on the conference agenda, for attendees to visit with you. We are asking **each** exhibitor to consider holding a raffle drawing at their booth to increase the number of visitors. You will be responsible for:

- Collecting business cards from attendees when they visit your exhibit.
- Bringing a raffle item of your choice and displaying it at your exhibit area. A raffle prize can be in the form of an item or service you can provide to an organization. Additional details about the raffle will follow in the exhibit confirmation letter.
- Determining when to have the drawing.

To reserve space for your exhibit, please complete the exhibit form below. Because space is limited and available on a first come basis, payment must be received by **Friday, August 2, 2013** to reserve your exhibit space.

Sponsorship opportunities are also available. Depending on the sponsorship level some offer multiple registrations and an exhibit. To learn more about sponsorship and the benefits available under each sponsorship level visit the conference website at <http://crh.arizona.edu/events/annual-conference/2013>.

I look forward to hearing from you. Feel free to contact me at (520) 626-2243 or rruiz@email.arizona.edu with any questions.

Sincerely

Rebecca Ruiz

Rebecca Ruiz
Conference Coordinator

40th Annual Arizona Rural Health Conference

August 20 & 21, 2013 | Prescott, Arizona

EXHIBIT FORM

CONTACT NAME JOB TITLE

This person will receive all correspondence related to the exhibit.

ORGANIZATION

List exactly how you want your organization listed in the program and conference related material.

ADDRESS

CITY, STATE ZIP CODE

PHONE EMAIL

Non-Profit Organization | Select one:

Non-Profit Organization-Exhibit Only \$475.00

Staffer

Non-Profit Organization-Exhibit & One Registration \$700.00

Registrant Name

Email

Non-Profit Organization-Exhibit & Two Registrations \$925.00

Registrant Name

Email

Registrant Name

Email

For-Profit Organization | Select one:

For-Profit Organization-Exhibit Only \$600.00

Staffer

For-Profit Organization-Exhibit & One Registration: \$825.00

Registrant Name

Email

For-Profit Organization-Exhibit & Two Registrations: \$1,050.00

Registrant Name

Email

Registrant Name

Email

Select one:

Draped 6 ft table and two chairs.

Floor space and two chairs.

We require an electrical outlet. Yes No

TO PLACE AN AD IN FINAL PROGRAM

For an additional \$50.00, we would like to include an advertisement (approximately 3x3) in the final program. Paragraph or high

resolution electronic file (tif, jpg, png, native psd or ai files), can be color or black and white and must be sent to Rebecca Ruiz by email: raruiz@email.arizona.edu no later than **Friday, July 26, 2013.**

SLIDE PRESENTATION OPPORTUNITY

For an additional \$50.00, our organization would like two slides included in the on-going Slide Presentation on **Day 1**

during the continental breakfast and **Day 2** during the continental breakfast and AM break. Please submit slides to Rebecca no later than Friday, **August 9, 2013.**

Space is limited to 22 exhibitors and will be available on a first come basis.

Please complete this form and submit by email or fax followed by your payment in the form of a check, Purchase Order, University IDB/IDFs or credit card or on before Friday, August 2, 2013. Please **do not** include credit card information on the exhibit form. Credit card payment will be accepted on-line only. Go to <http://www.crh.arizona.edu/events/annual-conference> and follow the links.

CANCELLATIONS must be submitted to Rebecca in writing by **Friday, August 9, 2013**, to receive a refund less a \$50.00 administrative fee.

PROTECTION OF FACILITIES: Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to the columns, walls, floor or other parts of the conference center. Please use discretion about leaving laptops, LCD Projectors, and other expensive equipment in the exhibit area. The Center for Rural Health at The University of Arizona Mel and Enid Zuckerman College of Public Health and its sponsors are not responsible for lost or stolen items.

Set-up Time:

Monday, August 19 | 2:00 PM - 4:00 PM

Tuesday, August 20 | 7:00 AM - 9:00 AM

Removal Time:

Wednesday, August 21 | Anytime before 2:00 PM

CONTACT:

Rebecca Ruiz

Email: raruiz@email.arizona.edu

Phone: 520/626-2243

Fax: 520/626-3101

Make check payable to: **The University of Arizona**

Mail to: Center for Rural Health

The University of Arizona MEZCOPH

P.O. Box 245177 Tucson, AZ 85724

CENTER FOR RURAL HEALTH USE ONLY

Check Amount: _____ Date: _____

Check #: _____ Rec'd by: _____

Organization: _____

Confirmation sent: _____