To: Prospective Internship Sites and Preceptors for College of Public Health Students

From: Chris Tisch
    Assistant Dean
    Student and Alumni Affairs
    The University of Arizona
    Mel and Enid Zuckerman College of Public Health

Re: Internship Advertisements

Thank you for your interest in serving as a site supervisor for a College of Public Health student. Attached is a template for advertising your internship project on the College’s website. By following this template and filling in the information requested in the italicized print, you will have the best chance of locating an appropriate intern for your project. Please refrain from using graphics in your advertisement because they will not translate into our webpage format and must be removed.

If you have an interest in recruiting students who are pursuing a Bachelor of Science with a major in Public Health, please send the advertisement to Stephanie Springer, the Assistant Director for Undergraduate Advising, at stephks@email.arizona.edu.

If you are interested in Master of Public Health students, please send me the advertisement at cbt@email.arizona.edu.

Your agency’s internship project will be advertised to the appropriate students on the website as soon as it is received and reviewed. Should there be any questions about the project, we will contact you.

Thank you very much for your interest in and support of the students of the College of Public Health!
The University of Arizona  
Mel and Enid Zuckerman College of Public Health  
Template for Internship Advertisements

Organization Name  
Arizona Center for Rural Health (AzCRH), University of Arizona College of Public Health

Organization Background:  
The Arizona Center for Rural Health serves Arizona through its core mission to improve the health and wellness of Arizona’s rural and underserved populations. It houses programs including the State Office of Rural Health (AzSORH,) the Rural Hospital Flexibility Program (AzFlex), the Small Rural Hospital Improvement Program (AzSHIP), Western Region Public Health Training Center (WRPHTC), AzCRH Navigator Consortium and Students Helping Arizona Register Everyone (SHARE). The Arizona Center for Rural Health was established in 1981. AzCRH works with and provides technical assistance to rural health clinics, critical access hospitals, rural non-profits and other statewide and national partners to bring resources to rural populations. The Marketing and Social Media Intern will help the Center reach the hard to reach via online mechanisms.

Internship Project Title  
Arizona Center for Rural Health Marketing & Social Media Internship Project

Project Description  
The AzCRH Marketing & Social Media Intern will help the Center stay visible online and in the community via social media, blogs and community events. Activities could include posting to social media regularly, drafting and editing blogs for publication on the AzCRH website, participating in community events and meetings with AzCRH staff, assisting with AzCRH programs (AzFLEX, AzSORH, AzSHIP, Az Navigator Consortium, SHARE, Western Region Public Health Training Center, etc.), preparing publishable documents, and other duties as assigned. Excellent written and verbal skills are mandatory. Other involved departments may include College of Medicine and any of the University of Arizona Health Sciences. Expected outcomes include 2-4 published blogs, 2-4 weekly social media posts, and others outlined in personable student work plan.

Internship project keywords (check all that apply). These keywords help students search for internships in our database based on their areas of interest:

- ☐ Health Disparities  
- ☒ Public Health Preparedness  
- ☒ Collaborations with Community  
- ☒ Collaborations with University  
- ☒ Community health service  
- ☐ Physical Activity  
- ☒ Substance Abuse  
- ☐ Mental Health  
- ☐ Access to care  
- ☐ Nutrition  
- ☐ Reproductive/Sexual Health  
- ☒ Environmental Health  
- ☐ Maternal/Infant Health  
- ☐ Tobacco Use
☐ Injury/Violence Prevention
☐ Immunization
☐ Infectious Disease
☐ Oral Health
☒ Evaluation
☒ Policy Development
☒ Program Planning
☐ Data Analysis
☒ Other Rural Communities
When
☒ Spring Semester 2018
☒ Summer 2018
☒ Fall 2018
☐ I want this listing to remain active indefinitely and we will accept applications from students for any upcoming semester.

Where
Office Hours: MEZCOPH (2nd floor in AzCRH), shared cubicle 10-15 hours/week
Events/Meetings: located statewide, sometimes in Pima County, sometimes in other neighboring rural counties. Travel to be discussed with AzCRH Special Projects Coordinator for each event.

Student Characteristics
Student must be organized and diligently check their email (responses are expected within 24-48 hours). Preferred experience includes professional writing skills, customer service and outreach experience, and working in an office setting. Student must have a flexible schedule, be willing to work occasional evenings, weekdays and weekend events, and adapt to new situations. Student must also have good written and communication skills (bilingual a plus) and be comfortable multitasking.

Level of Expertise Needed:
Undergraduate

Supervision
Alyssa Padilla, MPH
Arizona Center for Rural Health Special Projects Coordinator
Mel & Enid Zuckerman College of Public Health (Practice, August 2013)
University of Arizona, Eller College of Management (Marketing, May 2009)
Expertise: Reproductive Health, Health Insurance Coverage (Medicaid, KidsCare, the Marketplace, Affordable Care Act), Prescription Drug Misuse & Abuse, Behavioral Health, Policy, Marketing, Online Social Media, Program/Event Planning, Operations

Intern Title
Marketing & Social Media Intern

Compensation/Benefits
Unpaid Internship
Travel is to be discussed with supervisor; potential to attend the Arizona Rural Health Conference (Summer) or Arizona Rural Policy Summit (Spring).

Application Contact Information
Email Melissa Quezada at melissquezada@email.arizona.edu
1) Résumé
2) One paragraph (200 words max) stating interest and two extraordinary reasons the Center should consider you for the Marketing & Social Media Internship.