

FOURTH LECTURE

38th Annual Arizona Rural Health Conference
'The Power of Rural For a Healthy Southwest'
Wednesday, August 3, 2011 | Litchfield, Arizona

Presentation Title & Description:

T Plus One and Counting: CMS' Strategic Vision For a Transformed Health System Post-ACA

This presentation addressed several different initiatives CMS is undertaking pursuant to the Affordable Care Act, and how they all fit together to achieve CMS' three-part strategic aim of better care, health, and lower costs through continuous improvement.

Presenter & Bio

In March 2010, Anthony Rodgers was appointed by the Secretary for Health and Human Services to the position of CMS Deputy Administrator, Center for Strategic Planning. He is responsible for CMS strategic planning, healthcare coverage research and insight, policy analysis and formulation, enterprise business planning, organizational performance analysis, and strategic decision support. Mr. Rodgers was a Principal with the national consulting firm Health Management Associates; held the position of Agency Director of the AHCCCS where he was responsible for the Arizona Medicaid and Children Health Insurance Program; health coverage for over 1.3 million Arizonans; and regulatory oversight and compliance of Medicaid managed care health plans and health care providers. He has been a member of numerous public commissions and Boards of Directors. Mr. Rodgers has a Master of Science Public Health degree and BA degree in Economics and Political Science from UCLA. He has held visiting professor appointments at Arizona State University, the W.P Carey School of Business and at UCLA School of Public Health.

FIFTH LECTURE

39th Annual Arizona Rural Health Conference
Innovations and Opportunities
Thursday, September 13, 2012 | Tucson, Arizona

Presentation Title: & Description:

Lovin' Rural Medicine

This presentation focused on the recruitment, vision, and business aspect of family practice in rural health care. The definition of rural health may differ between entities but what they have in common is the lack of health care and health care providers in rural communities. It will allow participants

FIFTH LECTURE CONTINUED

to think outside the box when it comes to medical provider recruitment and retention strategies for rural areas of Arizona.

Presenter & Bio:

Chad Campbell, PA-C, Family Practice Clinics Globe/Miami
Mr. Campbell owns a 4 provider family practice in rural Globe, Arizona. He graduated from College of West Virginia Physician Assistant program in 1996, and has been in family practice in rural Arizona since 1997. Mr. Campbell completed the Fellowship in Integrative Medicine through The University of Arizona, Andrew Weils' Arizona Center of Integrative Medicine in 2010 and currently follows multiple medical approaches to health and wellness including conventional medicine, Integrative Medicine, Functional Medicine, and Lifestyle Medicine.

SIXTH LECTURE

40th Annual Arizona Rural Health Conference
The Evolution of Rural Health
Wednesday, August 21, 2013 | Prescott, Arizona

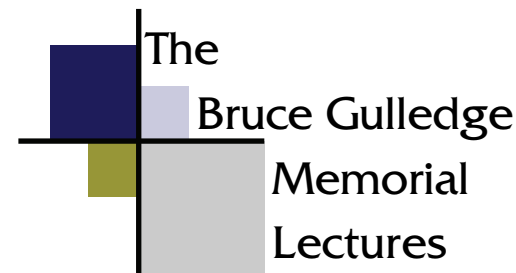
Presentation Title: & Description:

Processes and Resources for Financing Rural Facilities

This presentation will focus on what resources are available for rural providers across the state through USDA Rural Development.

Presenter & Bio:

Mr. Alan Stephens was appointed State Director of USDA Rural Development/Arizona in October 2009, by the Obama Administration. He served 7 years previously as State Director which included a stint as Acting Associate Administrator for Housing, in Washington DC, during the Clinton Administration. Alan has held a number of positions during his public service career. Most recently, he served as advisor to Corporation Commissioner Paul Newman where he worked on numerous issues relating to renewable energy policy and energy efficiency. Mr. Stephens served as Governor Napolitano's Co-Chief of Staff for Operations for more than four years. He supervised the Deputy Chiefs of Staff for budget and urban affairs, and the Policy Advisors responsible for natural resources, transportation, health and human services, tribal affairs and regulatory agencies. Mr. Stephens has held several leadership roles in non-profit organizations including the County Supervisors Association, Western Progress, and two behavioral health organizations.



August 2008 - August 2013

Supported by the



The Authority was honored to recognize and support their friend and colleague's dedication to rural healthcare financing at the Annual Arizona Rural Health Conference hosted by the Center for Rural Health at The University of Arizona, Mel and Enid Zuckerman College of Public Health.



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OF PUBLIC HEALTH
Center for Rural Health

CONTACT

Blaine Bandi | Executive Director
Arizona Health Facilities Authority
2025 N. 3rd Street, Ste. 100
Phoenix, AZ 85004
Phone: 602.375.2770 | <http://www.azhfa.com>

About Mr. Bruce Gulledge

Bruce Gulledge was a lifelong Arizona resident and graduated from Arizona State University with a degree in Finance. He was an underwriter/financial advisor to municipalities and corporate issuers for more than 30 years. Beginning in 1982, Bruce focused his attention on healthcare financing with national and regional investment banking firms. Bruce represented the Capital Markets Group at Peacock Hislop for more than 15 years. As a senior investment banker, he assisted healthcare facilities in 16 states to acquire more than \$2.5 billion in capital financing. He was appointed to the Board of the Arizona Health Facilities Authority in 1998 and served as its Chair from 2004-2006. During this time Bruce was instrumental in focusing the Authority's attention and resources on rural and fiscally challenged Arizona hospitals. As both an investment banker and board member, Bruce worked diligently to assist White Mountain Regional Medical Center, Southeast Arizona Medical Center, Casa Grande Regional Medical Center, Copper Queen Community Hospital, and Wickenburg Community Hospital access capital markets and provide services to vulnerable underserved populations. Bruce passed away April 21, 2006 after a brief illness. He was a dedicated and beloved member of the Authority's Board of Directors.

Bruce Gulledge Memorial Lectures

FIRST LECTURE

35th Annual Arizona Rural Health Conference
'Building Stronger and Healthier Rural Communities'
Monday, August 4, 2008 | Flagstaff, Arizona

Presentation Title & Description:

North Country Reaches New Heights in Healthcare through a Capital Building Project

This presentation profiled the various phases involved with North Country HealthCare's capital building project.

Presenter & Bio:

Ann Roggenbuck, MPH, MBA, PhD, is the founding CEO of North Country HealthCare which operates nine service sites throughout northern Arizona. Dr. Roggenbuck is a seasoned organizational leader having gleaned significant applied experience through her thirty year tenure in the healthcare industry. She also has a rich academic background which includes Masters' degrees in both Public Health and Business Administration and a PhD in Business. Her doctoral research and current professional interests revolve around the role of personal development in successful organizational leadership. She has a rich background in political advocacy and has served in many state and national leadership roles. Dr. Roggenbuck currently serves as one of two Region IX representatives on the Board of Directors of the National Association of Community Health Centers and is a Past-President of the Board of Directors for the Arizona Association of Community Health Centers, Inc.

SECOND LECTURE

36th Annual Arizona Rural Health Conference
'Coming out of the Recession Stronger and Healthier: Opportunities, Solutions and Collaborations'
Monday, August 3, 2009 | Flagstaff, Arizona

Presentation Title & Description:

Rural Health – A National Perspective

This presentation covered NRHA's approaches to current policy issues that impact healthcare delivery; current rural health policy challenges, focusing on healthcare delivery disparities between rural and urban systems, rural health facilities financing, and healthcare reform.

Presenter & Bio:

Alan Morgan, MPA, is the CEO of the National Rural Health Association. Mr. Morgan has been with the National Rural Health Association since 2001. Mr. Morgan has more than 18 years experience in health policy development at the state and federal level. He served as staff for former US Congressman Dick Nichols and former Kansas Governor Mike Hayden. His experience includes tenures with the American Society of Clinical Pathologists and with the Heart Rhythm Society where he established a Washington, DC based government affairs office. Prior to joining NRHA, he served as a federal lobbyist for VHA Inc. Mr. Morgan's health policy articles have been published in: The Journal of Rural Health, The Journal of Cardiovascular Management, The Journal of Pacing and Clinical Electrophysiology, Cardiac Electrophysiology Review, and in Laboratory Medicine. He holds a bachelor's degree in journalism from University of Kansas and a master's degree in public administration from George Mason University.

THIRD LECTURE

37th Annual Arizona Rural Health Conference
'Partnering for Solutions: A New Decade for Rural Health'
Monday, August 2, 2010 | Flagstaff, Arizona

Presentation Title & Description:

Arizona Health Information Exchange (HIE) Update

This presentation provided an update on the statewide HIE Strategic and Operational plans and the vision of HIE in Arizona.

Presenter:

Aaron Sandeen is the State Health Information Technology Coordinator at the Arizona Governor's Office. Mr. Sandeen has served as Deputy Director and CIO for GITA since January. Prior to his appointment, he was Deputy Director of the Governor's Office of Economic Recovery (GOER), where he was responsible for implementing a program to oversee and manage more than \$3 billion dollars coming into the State of Arizona via the American Recovery and Reinvestment Act (ARRA). In addition to his role with GOER, Mr. Sandeen in June 2010 was appointed State Health Information Technology Coordinator for the Health Information Exchange (HIE) grant. Before joining state government, Mr. Sandeen worked with UnitedHealth Group as Director of the Project Management Office. In this role, he was tasked with project management and implementation of the Arizona Children's Rehabilitative Services (CRS) Program for AmeriChoice AIPA. He received his Bachelor of Science in Business Operations from DeVry University.